

Project description	Objectively verifiable indicators	Sources of verification	Assumptions and preconditions
<p><u>General objectives</u></p> <p>Improve the livelihood of coffee farmers and contribute to developing a sustainable coffee production preserving the environment</p>	<ol style="list-style-type: none"> 1. Income from coffee USD (Income from coffee has increased to 250 USD after 3 years.) 2. Yields of FTC farmers (goal : 174 Ha, +20% after 3 years) 	<ol style="list-style-type: none"> 1. Annual report + sale book 2. Data base + annual report 	<p>Paying better prices for coffee delivered by the farmers</p> <p>Provision of agro- inputs to increase productivity</p> <p>Provision of coffee seedlings to farmers for the replanting program</p> <p>Understanding the buyers' preferences</p>
<p><u>Specific objectives</u></p> <p>To increase membership and production of quality value added coffee for better market access.</p>	<ol style="list-style-type: none"> 1. Quantity of certified coffee sold 2. Quantity of traditional coffee sold 3. number of farmers used good agricultural practices 4. Number of members 	<ol style="list-style-type: none"> 1. Export contracts 2. Export contracts 3. manager feedback + annual report 4. Membership registration 	<p>Better prices are offered to the farmers</p> <p>Better and convenient access to financial services</p> <p>Increase visibility of Kibinge services offered</p>

<u>Results (Deliverables)</u>			
<p>1. FTC has strengthened its capacity in business management</p> <p>2. Coffee production is increased</p>	<p>1.1 Number of managers trained in Business and Commercialisation (goal: 15 manager trained)</p> <p>1.2 Number of contract honoured (goal: 12 contracts honoured in total)</p> <p>1.3 Number of buyers visits (goal : 7buyers/year)</p> <p>1.4 FTC has a marketing plan update each year</p> <p>2.1 Number of coffee nursery (goal: 3 nursery implemented)</p> <p>2.2 Number of demo site (goal: 10 demo sites)</p> <p>2.3 Number of farmers trained in good agricultural practices (goal: 350 farmers trained)</p> <p>2.4 Quantity of coffee certified produced (goal: 10.000 kg)</p> <p>2.5 Quantity of traditional coffee produced (goal: 28.000kg)</p>	<p>1.1 training report</p> <p>1.2 annual report + sale book</p> <p>1.3 annual report</p> <p>1.4 marketing plan</p> <p>2.1 Training report + annual report</p> <p>2.2 Training report + annual report</p> <p>2.3 Training report</p> <p>2.4 Production report + Sale book + data base</p> <p>2.5 Production report + Sale book + data base</p>	<p>better service delivery</p> <p>Increased member commitment</p> <p>Provision of agro- inputs to increase productivity</p> <p>Climate conditions</p> <p>Organic certification conversion period allowed</p>

<p><u>Activities and inputs</u></p> <p>To deliver on each intermediary result that has been identified, a number of activities have to be implemented by the project. List them by order of magnitude or according to project schedule.</p>	<p>Human resources—including those responsible for delivering on results and purpose within budget and timeframe; Required equipment or materials; Required financial resources</p>	<p>Project accounts; Project management reports</p>	<p>Factors beyond project management's control that may impact on the implementation of project activities.</p>
<p>1. FTC has strengthened its capacity in business management</p> <p>1.1 Training of group leaders, lead farmers and promoters (leadership development).</p> <p>1.2 Buyers visits</p> <p>1.3 Marketing plan</p> <p>1.4 Website</p>	<p>1.1 1 coach marketing Food and drink for 50 peoples (group leader, lead farmers and promoters) 50 copies of training modules</p> <p>1.2 fuel 4X4 insurance and maintenance 4X4 design and printing of promotional material (brochures and catalogues)</p> <p>1.3 1 marketing specialist</p> <p>1.4 Computer and printing services 1 Web designer Internet access 1 photographer</p>	<p>Project management reports Project accounts Copies of modules Insurance receipt Promotional material Computer Website</p>	<p>The trainers schedule may not match the project time frame for implementation.</p> <p>Specialist marketing and local trainers available</p>

<p>2. Coffee production is increased</p> <p>2.1 Providing farm agro inputs and farm tools</p> <p>2.2 Training in good agricultural practices and post-harvest handling.</p> <p>2.3 Establishment of coffee demonstration gardens</p>	<p>2.1 Farm tools (5 water tanks, 50 spades, 250 bags of fertilizers, seeds, ...)</p> <p>2.2 500 snacks and drinks for farmers 500 Notebook and pen for farmers 1 trainer 500 copies of training modules for farmers Material</p> <p>2.3 1 coach + 15 promoter farmers Building material</p>	<p>Project management reports Project accounts Copies of modules Demonstration gardens List of farm tools List of building material</p>	<p>The trainers schedule may not match the project time frame for implementation</p> <p>Availability of farm tools and farm materiel on the local market</p> <p>Climate conditions</p> <p>Farmers want to participate to the training</p>
---	--	---	---